



CROWDCONNECT

Why Partner With Bugcrowd?

The threat landscape is constantly evolving, and the cybersecurity industry has to evolve along with it. At Bugcrowd, we're on a mission to help our customers proactively reduce the risk of being blindsided by those threats with a disruptive, innovative solution: a modern SaaS platform for crowdsourced security, turbocharged by complementary products and services.

We're well aware that it will take a vibrant partner ecosystem to make that vision real, so we've designed our CrowdConnect program to be as valuable for partners as possible. By partnering with us, you can:

- Differentiate your products through access to the multi-solution Bugcrowd Security Knowledge Platform™ which brings the full value of crowdsourcing to multiple security goals in a scalable, efficient, and data-driven way.
- Augment your services with a unified platform for high-impact Penetration Testing as a Service (PTaaS) for any asset type, best-of-breed Managed Bug Bounty, Managed Vulnerability Intake and Disclosure (as adopted by CISA), and crowd-powered Attack Surface Management.
- Improve impact and delivery times by bringing exactly the right skilled, crowdsourced talent to your clients for their needs on demand—combined with the best triage capabilities in the industry for reducing noise and time to remediation.

Top 5 Benefits for Bugcrowd Partners



Access to a highly differentiated platform that addresses multiple customer needs



Results from our ongoing investment in the channel and reinvestment in partners



Healthy margins and deal-registration protection



Rewards both volume and value partners



Education and certification to help grow your cybersecurity practice

“ Bugcrowd is disrupting the way partners leverage the crowd to defend against adversaries. Bugcrowd is 100% committed to enabling, and rewarding, partners on that journey.

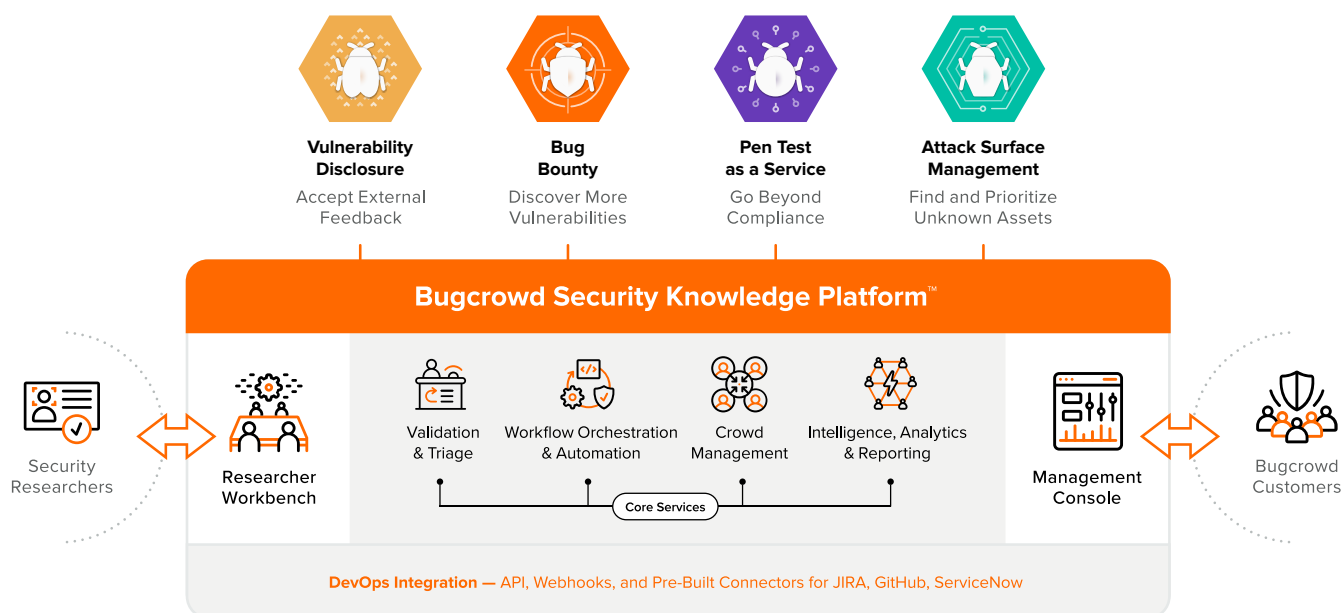
DAVE GERRY • CEO, BUGCROWD





Whether you're a security solution provider, technology partner, or value-added reseller, joining CrowdConnect can help protect your customers and grow your business.

Bugcrowd Security Knowledge Platform™



Consultants & Systems Integrators

Help your clients proactively drive down risk by:

- Activating the right crowds at the right times with CrowdMatch™ ML technology
- Counting on engineered, best-in-class triage to rapidly validate and prioritize vulnerabilities, at any scale
- Using rich reports, analytics, and recommendations to continuously improve security posture
- Integrating crowd-powered solutions with existing DevSecOps processes

Technology Partners

Co-sell and build integrations with our platform to:

- Help your customers action and remediate crowdsourced vulnerabilities quickly and continuously
- Create rich functionality to make your technology “sticky” in our platform
- Expose your product to a vibrant and growing market for crowdsourced security
- Co-sell/co-market to promote an ecosystem of cybersecurity solutions

Value-Added Resellers

Help customers reduce risk and costs with a unified platform for:

- Penetration Testing as a Service for any asset type
- Managed Bug Bounty
- Managed Vulnerability Disclosure Programs
- Crowd-powered Attack Surface Management

